MEDIA RELEASE

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IOSCO announces themes of the 10th edition of World Investor Week

IOSCO'S global campaign dedicated to promoting investor education and protection will take place from 5 to 11 October 2026 and focus on Investor Resilience and Scams Awareness

Celebrating a decade of promoting investor education, investor protection and financial literacy worldwide, **World Investor Week** (WIW) **2026** will bring together financial regulators, industry stakeholders, academic institutions and more to raise awareness around current and emerging topics impacting investors around the world. Since its launch in 2017, World Investor Week has grown into a global initiative reaching millions of individuals across more than 100 jurisdictions.

The primary themes for WIW 2026 are **Investor Resilience**, **Digital Deception**, and **Scam Alert**, reflecting some of the most significant challenges facing investors today. Through the week-long campaign, IOSCO and participating organizations aim to encourage investors to make informed, fact-based decisions in changing market conditions, to critically assess investment-related content online and to remain alert against fraud and scams.

These primary themes will be supported by complementary educational themes on Basics of Investing and Young Investors & Next Generation.

WIW 2026 will be held under the campaign tagline: **"Invest in Your Future. Protect It Today."**

Last year's World Investor Week brought together 137 participants across 118 jurisdictions, with activities reaching millions of individuals globally. These activities

were often supplemented at a national level by a range of industry and educational organizations, including schools, universities, and other local stakeholders

As in previous years, WIW2026 will be supported by a number of partner organizations, including the Financial Planning Standards Board's (FPSB) bespoke World Financial Planning Day on October 8, as well as the World Federation of Exchanges' (WFE) Ring the bell for financial literacy event.

"Investor protection remains at the heart of IOSCO's mission. As World Investor Week marks its 10th edition, the campaign continues to address the issues that matter most to retail investors. This year's themes reflect the need for investors to remain resilient in changing market conditions, to question investment information they encounter online, and to stay alert to increasingly sophisticated scams. I thank IOSCO member jurisdictions and regional supporters for their continued commitment to this important global initiative."

Jean-Paul Servais, IOSCO Board Chair

"World Investor Week has always been effective because it can be adapted to the realities of each jurisdiction while carrying shared global messages. For WIW 2026, the focus is on helping investors navigate today's evolving financial environment through practical and relevant initiatives that strengthen financial confidence and support informed decision-making in an increasingly complex environment."

Camille Beaudoin, Director, Financial Education Expertise and Partnerships, AMF Québec and Chair of IOSCO's Committee on Retail Investors

Additional information, list of participants and events, and ways to join can be found at www.worldinvestorweek.org and on social media (Linkedin and X).

Notes to Editors

1. IOSCO is the leading international policy forum for securities and derivatives regulators and the global standard setter for financial markets regulation. It develops, implements and promotes adherence to internationally recognized standards for financial markets regulation and works closely with other international organizations on the global regulatory reform agenda.

2. The Organization's membership regulates more than 99% of the world's securities markets in over 130 jurisdictions. By providing high quality technical assistance, education, and

training, IOSCO supports its members to come together to achieve the following three objectives:

- Enhance investor protection;
- Ensure markets are fair and efficient; and
- Promote financial stability by reducing systemic risk.

3. The IOSCO Board is the governing and standard-setting body of IOSCO and is made up of 35 securities regulators. Mr. Jean-Paul Servais, the Chair of Belgium's Financial Services and Markets Authority (FSMA), is the Chair of the IOSCO Board. Dr. Islam Azzam, Executive Chairman, Financial Regulatory Authority, Egypt, Mr. Toshiyuki Miyoshi, Vice Minister for International Affairs, Financial Services Agency, Japan, Mr. Mark T. Uyeda, Commissioner, US Securities and Exchange Commission (SEC) and Mr. Grant Vingoe, Chief Executive Officer, Ontario Securities Commission (OSC) are Vice-Chairs of the IOSCO Board.

4. The Growth and Emerging Markets (GEM) Committee is the largest Committee within IOSCO, representing more than 75% of the IOSCO membership, including ten of the G20 members. The Committee unites members from growth and emerging markets and communicates their views at other global regulatory discussions. It is chaired by Dr. Islam Azzam, Executive Chairman, Financial Regulatory Authority, Egypt.

5. IOSCO counts four regional committees: (1) Africa / Middle-East (AMERC), chaired by H.E. Waleed Saeed Al Awadhi, Chief Executive Officer, Securities and Commodities Authority, United Arab Emirates; (2) Asia & Pacific (APRC), chaired by Ms. Julia Leung, Chief Executive Officer of the Hong-Kong Securities and Futures Commission; (3) European Regional Committee (ERC), chaired by Mr. Jean-Paul Servais; and (4) Inter-American Regional Committee (IARC), chaired by Ms. Christina Rolle, Executive Director, Securities Commission of The Bahamas.

6. IOSCO's General Secretariat is headquartered in Madrid, Spain. The Secretariat supports and coordinates the work of IOSCO and is comprised of permanent staff and member secondees. It is led by Rodrigo Buenaventura who was appointed IOSCO's Secretary General in January 2025.

7. IOSCO's World Investor Week has two primary objectives, namely (i) to disseminate key messages that support investor education, investor protection and financial literacy; and (ii) to foster learning opportunities for investors. The campaign also aims to strengthen collaboration among IOSCO members on investor education and protection initiatives.

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